

राज्य शहरी आजीविका मिशन, (एस०यू०एल०एम०) उ०प्र०
(राज्य नगरीय विकास अभिकरण, - सूडा उ.प्र.)

7/23, सेक्टर-7, गोमती नगर विस्तार, निकट डायल 100, गोमती नगर, लखनऊ-226027

e-mail:nulmup@gmail.com

website:www.sudaup.org



पत्रांक-4769 / 241 / NULM / तीन / 2001(SM&ID)-III

दिनांक- 30/10/2018

सेवा में,

1. समस्त जिलाधिकारी / अध्यक्ष,
जिला नगरीय विकास अभिकरण,
उ०प्र०।
2. नगर आयुक्त / सिटी प्रोजेक्ट आफिसर / परियोजना निदेशक,
नगर निगम / सी०एम०एम०यू०, डूडा,
उ०प्र०।

विषय: "DAY-NULM के अन्तर्गत शहरी गरीबों को सामाजिक सुरक्षा आदि योजनाओं से लाभान्वित किये जाने हेतु "शहरी समृद्धि उत्सव फरवरी 2019" के आयोजन के सम्बन्ध में।

महोदया / महोदय,

कृपया उपरोक्त विषयक निदेशक आवासन एवं शहरी कार्य मंत्रालय भारत सरकार के संलग्न पत्र सं०-O-17024/187/2018-UPA-I-UD दिनांक 18.10.2018 का संदर्भ ग्रहण करने का कष्ट करें। उक्त पत्र के माध्यम से दीनदयाल अन्त्योदय योजना-राष्ट्रीय शहरी आजीविका मिशन पखवाड़ा का आयोजन "शहरी समृद्धि उत्सव" फरवरी 2019 के नाम से किये जाने की अपेक्षा की गई है तथा सुझाव दिये गये हैं कि भारत सरकार द्वारा गरीबों हेतु संचालित विभिन्न योजनाओं का लाभ DAY-NULM के अन्तर्गत गठित स्वयं सहायता समूहों को दिलाया जाय।

2. DAY-NULM के घटक SM&ID की गाइडलाइन के बिन्दु 23 के अनुसार DAY-NULM के समस्त लाभार्थियों को विभिन्न सामाजिक सुरक्षा योजनाओं का लाभ समन्वय के माध्यम से दिलाया जाना है। इस सम्बन्ध में इस कार्यालय द्वारा पूर्व में विस्तृत दिशा निर्देश भी निर्गत किये जा चुके हैं। स्वयं सहायता समूहों की सदस्यों को सामाजिक सुरक्षा के अन्तर्गत विभिन्न जोखिम / विपदा / संकट जैसे असमान्य मृत्यु, दुर्घटना, हॉस्पिटलाइजेशन विकलांगता, सेवा निवृत्त हेतु लाभान्वित कराया जाना है, जिसके लिए लो कारस्ट बीमा योजना से समूहों को लाभान्वित किया जाये।
3. सामाजिक सुरक्षा के साथ ही समूह सदस्यों एवं मिशन के अन्तर्गत आच्छादित अन्य सभी लाभार्थियों को विभिन्न अन्य योजनाओं जैसे-आवास, स्वच्छता, वित्तीय समावेशन, पोषण आदि से भी लाभान्वित कराया जाय।
4. मिशन के अन्तर्गत गठित स्वयं सहायता समूह की सदस्यों का उपरोक्त योजना से आच्छादन हुआ है अथवा नहीं का सर्वेक्षण कराकर लाभान्वित न होने वाले समूहों के सदस्यों की समूह एवं योजनावार विस्तृत सूची तैयार किये जाने का कार्य नीचे दी गई तालिका के अनुसार प्रत्येक दशा में 27.11.2018 तक पूर्ण कर SULM, सूडा उ०प्र० को उपलब्ध कराया जाना अपरिहार्य है। यह सर्वेक्षण सामुदायिक आयोजकों, संदर्भ संस्थाओं एवं ALF के द्वारा सम्पन्न किया जायेगा। उक्त सर्वेक्षण में योजनावार लाभान्वित न होने वाली समूहवार सदस्यों की सूची संकलित कर भारत सरकार को भेजे जाने हेतु आवश्यक है कि CMMU, डूडा द्वारा प्रत्येक दशा में 28.11.2018 तक ई-मेल smidnulm@gmail.com व nulmup@gmail.com के माध्यम से इस कार्यालय को उपलब्ध करायी जाये, इसमें किसी भी दशा में विलम्ब न किया जाय।
5. उक्त के साथ ही विभिन्न योजनाओं से लाभान्वित न होने वाले सदस्यों को लाभान्वित किये जाने, विभिन्न विभागों से समन्वय कर चरणबद्ध तरीके से कार्ययोजना तैयार कर "शहरी समृद्धि उत्सव" फरवरी 2019 तक लाभान्वित कराया जाये। उक्त कार्ययोजना एवं प्रगति की एक प्रति इस कार्यालय को भी उपलब्ध करायी जाये।

सूडा
30/10/2018

6. शहर में उपरोक्त योजनाओं से मिशन लाभार्थियों को निम्न सारणी के अनुसार लाभान्वित कराया जाना है।

शहरी समृद्धि उत्सव पखवाड़ा 2019 के आयोजन हेतु समय सारणी-

क्र.सं.	गतिविधि	समयावधि
1.	विभिन्न योजनाओं की विस्तृत जानकारी हेतु सामुदायिक आयोजकों, संदर्भ संस्था प्रतिनिधियों तथा ए0एल0एफ0 को प्रशिक्षण	01.11.2018 से 07.11.2018 तक
2.	सामाजिक सुरक्षा एवं अन्य योजना से आच्छादन हेतु सर्वेक्षण	07.11.2018 से 26.11.2018 तक
3.	आंकड़ों का संकलन सत्यापन एवं एसयूएलएम सूडा उ0प्र0 को प्रेषण	26.11.2018 से 28.11.2018 तक
4.	आंकड़ों का राज्य स्तर पर संकलन एवं भारत सरकार को प्रेषण	28.11.2018 से 30.11.2018 तक
5.	सामाजिक सुरक्षा एवं अन्य योजनाओं से मिशन लाभार्थियों को लाभान्वित कराये जाने हेतु कार्ययोजना का निर्धारण कर विभिन्न विभागों से समन्वय कर लाभान्वित कराना	01.12.2018 से 31.12.2018
6.	सामाजिक सुरक्षा एवं अन्य योजनाओं से लाभान्वित किये जाने हेतु विभिन्न विभागों से पुष्टि करना कि उनके द्वारा मिशन लाभार्थियों की दी गयी सूची विभाग द्वारा लाभान्वयन हेतु अन्तिम सूची में सम्मिलित की गई	01.01.2019 से 31.01.2019 तक
7.	योजनाओं से लाभान्वित किये जाने का प्रमाण पत्र वितरण	01.02.2019 से 15.02.2019 तक

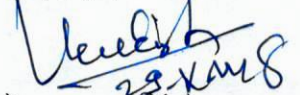
विभिन्न योजनाओं की जानकारी हेतु प्रशिक्षण में शहर मिशन प्रबन्धक परियोजना अधिकारी डूडा, एस0बी0एम0, एस0आर0एल0एम0, समाज कल्याण, यू0एल0बी0, लीड बैंक मैनेजर, स्वास्थ्य विभाग एवं विभिन्न अन्य विभागों द्वारा संचालित योजना का कार्य देख-रेख विषय विशेषज्ञों को संदर्भ व्यक्ति के रूप में आमंत्रित कर प्रशिक्षण कराया जायेगा।

उल्लेखनीय है कि शहरी समृद्धि उत्सव फरवरी 2019 हेतु उपरोक्तानुसार आयोजित सभी गतिविधियों का सुचारु रूप से हाई रिज्यूलूशन कैमरे से फोटोग्राफस सहित अभिलेखीकरण किया जाना है तथा प्रत्येक गतिविधियों की आख्या निर्धारित प्रारूप पर SULM, सूडा उ0प्र0 को ससमय उपलब्ध कराना अपरिहार्य होगा। निर्धारित प्रारूप शीघ्र ही उपलब्ध करा दिया जायेगा।

अतः आपसे अनुरोध है कि DAY-NULM के अन्तर्गत शहरी गरीबों को सामाजिक सुरक्षा आदि योजनाओं से समन्वय के माध्यम से लाभान्वित किये जाने हेतु "शहरी समृद्धि उत्सव" फरवरी 2019 के आयोजन हेतु सम्बन्धित को निर्देशित करने का कष्ट करें।

संलग्न - पंचोपारि

भवदीय



(उमेश प्रताप सिंह)

मिशन निदेशक

प्रतिलिपि निम्नलिखित को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित-

1. संयुक्त सचिव, नगरीय रोजगार एवं गरीबी उन्मूलन कार्यक्रम विभाग उ0प्र0 शासन।
2. समस्त परियोजना अधिकारी, जिला नगरीय विकास अभिकरण, उ0प्र0।
3. सहायक वेबमास्टर, सूडा उ0प्र0 को वेबसाइट पर अपलोड हेतु।



(उमेश प्रताप सिंह)

मिशन निदेशक



D.O No. O-17024/187/2018-UPA-I-UD
Dated the 18th October, 2018

Dear Manoj Sir,

The Deendayal Antyodaya Yojana- National Urban Livelihood Mission (DAYNULM) is being implemented by this Ministry since 2014. In order to increase the coverage and visibility of the Mission, the Ministry is celebrating a DAY-NULM 'Pakhwada' named 'Shehri Samridhi Utsav', scheduled not later than the first fortnight of February, 2019. The objective of Shehri Samridhi Utsav is to unite all DAY-NULM stakeholders and create a strong momentum for the Mission by implementing a number of high-impact initiatives.

2. While the culminating events for these activities would be held during the Pakhwada during first fortnight of February 2019, the preparatory activities should be started as per the timelines mentioned below. You are requested to give inputs on the proposed activities and action taken thereon.

Proposed Activities for DAY-NULM Pakhwada are given below –

1. City Level Activities

1.1 Strengthening Safety Net for the Urban Poor: A survey will be conducted to identify eligible SHG members who are not covered under the relevant government schemes i.e. Jan Dhan Yojana, Pradhan Mantri Jeevan Jyoti Yojana, Pradhan Mantri Suraksha Bima Yojana, Swachh Bharat Mission - Urban, Pradhan Mantri Awas Yojana, Pradhan Mantri Ujjwala Yojana, access to nutrition (National Nutrition Mission), etc.

The survey would be started on 1st November 2018 and camps would be organized for linking the eligible members with the welfare schemes, during the Pakhwada. Community Organizers (COs), Resource Organizations (ROs) and Area Level Federations (ALFs) may be engaged to conduct the survey.

1.2 Rally of SHGs to spread awareness about DAY-NULM: SHG members will conduct a rally with banners, placards etc. to spread awareness about DAY-NULM, especially among the urban poor communities, not covered by the Mission. The SHGs would march through the city culminating in a public function where prominent local personalities would be invited. The SHG rallies may be organized on 1st February in State Capitals, and subsequently in all other cities where DAY-NULM is being implemented, in a staggered manner throughout the Pakhwada.

1.3 Drive to form SHGs of informal sanitation workers: A drive to form new SHGs, especially for vulnerable occupation sectors such as informal sanitation workers, manual scavengers, waste pickers etc. will be taken up intensively over the next 3 months.

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1.4 Shehri Sahbhagita Manch (ULB – ALF meetings): It is essential to create a platform for SHG federations to engage with Urban Local Bodies (ULBs) systematically – for emancipation of SHGs and strengthening the grassroots urban democracy. Shehri Sahabhagita Manch is proposed to be established for regular meetings of ULB officials with SHG federations to discuss local planning, grievances, progress of DAY-NULM etc. First round of Shehri Sahabhagita Manch meetings will be held during the Shehri Samridhi Utsav.

1.5 Adoption of shelters by colleges: Each shelter established under the Shelters for the Urban Homeless (SUH) component will be mapped to a degree/intermediate college located nearby. This preparatory activity must be started on 1st November 2018. States/UTs will send the list of colleges mapped to each shelter by 15th November 2018. The first round of visits by student will be organized during the Pakhwada.

Adoption shelters by colleges would lead to better implementation and transparency in addition to creating a healthy interactive environment for shelter residents and a good learning experience for students. Indicative activities to be taken up by students may include – drive by students to bring identified urban homeless to the shelters, fortnightly visits on rotation by student volunteers, documenting the stories of the inmates, celebrating festivals with shelter inmates, outings/walks with elderly residents etc. Students would also prepare reports on the shelter facilities with photographs and submit it to the respective Shelter Management Committees and Executive committees for follow up action.

1.6 Loan camps by banks: An intensive drive would be conducted from 1st November to clear pending loan proposals, prepare loan applications with the help of ROs, COs, CRPs and organize loan camps in the vicinity of slums. Targets will be allocated for fast processing of loan applications received at the camps. EDP training may be organized for all those who have availed SEP loans (or whose loans have been sanctioned). ULBs should prepare a dossier of pending cases and send them to the lead bank with a copy to the respective branches for follow up.

During the Pakhwada, the sanction letters will be handed over to the beneficiaries.

1.7 Drive to Provide Identity Cards to Street Vendors: So far, about 15 lacs street vendors have been identified but only 6 lacs have been given identity cards. An intensive drive should be taken up as a preparatory activity to complete the identification of vendors. A public function may be arranged during Shehri Samridhi Utsav to handover Identity Cards along with SEP loans sanction letters to Street Vendors, RPL certificates to street food vendors etc.

1.8 Job Mela: Job Mela should be arranged in all the cities having more than 5,00,000 population during the Pakhwada. The States not having cities above 5 lacs population, should organize Job Mela in two cities of their choice. Detailed implementation plans and list of employers to be invited for each job fair should be intimated to MoHUA by 15th November 2018. Job melas should cover wage employment as well as apprenticeship programs.

2. State Level Activities

2.1 Street Food Festival: A street food festival to celebrate the local street food culture and cuisine may also be organized to support the street food vendors. Training of street food vendors with a focus on health and hygiene considerations has implications, not only for the livelihoods of vendors, but also the health of the community. Each State may conduct Recognition of Prior Learning (RPL) for street vendors in any 2 cities. A formal RPL proposal should be submitted to NSDC through MoHUA in this regard. Roll out of RPL program should be completed by 31st January, culminating in FSSAI certification and provision of vendor kits.

2.2 Exhibition of SHG products: States should organize an exhibition for sale of SHG products at the State Capitals and other major cities. Various avenues for raising funds from corporate sponsors may be explored by States for these exhibitions.

2.3 Recruitment and Training of CRPs: Intensive drive should be conducted for recruitment and training of cadres of City Resource Persons (CRPs). Each State may develop a CRP policy, defining the process for recruitment and training, norms for remuneration, allocation of responsibilities, and mechanism of monitoring of CRPs. States may also enter into MOUs with other states for training of new CRPs.

Encl: As above.

Yours sincerely,

(Sanjay Kumar)

To
Shri Manoj Kumar Singh,
Principal Secretary,
Department of Urban Development Department,
824, Bapu Bhawan,
Lucknow-226001, Uttar Pradesh

O-17024/187/2018-UPA-I-UD
Government of India
Ministry of Housing and Urban Affairs
NULM Division

215B, Nirman Bhawan
New Delhi, dtd. **18/10/2018**

To,
The Mission Director, SULM
All States/UTs

Subject: Advisory on strengthening safety net for the urban poor activity under Shehri Samridhi Utsav, February 2019.

Sir,

I am directed to refer Joint Secretary (NULM)'s DO Letter no. O-17024/187/2018-UPA-I-UD dated October, 2018 regarding celebrating DAY-NULM 'Pakwada' by organizing "Shehri Samridhi Utsav" during the first fortnight of February, 2019. As you are aware that there are a number of Government of India Schemes that can benefit the urban poor population. States are advised to ensure that all SHG members under DAY-NULM are linked to these schemes.

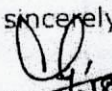
As per clause 23 of the SMID guidelines, "In order to bring the beneficiaries of DAY-NULM within the ambit of social insurance and to provide coverage from risks/uncertainties viz: death, accident, disability, hospitalization & retirement, the respective SULMs will ensure facilitation of low-cost insurance products/services including micro-pension to the potential beneficiaries."

2. Besides insurance other schemes for housing, sanitation, financial inclusion, nutrition etc. also have benefits for which DAY-NULM beneficiaries are eligible (See Annexure I for an indicative list of schemes).
3. In order to identify those SHG members who are not covered under the relevant schemes, a survey needs to be conducted. The survey for identification of SHG members would be kicked off by 1st November 2018 and the data on identification of SHG members not having access to any of these programs, should be shared by States with MoHUA by 1st December 2018. Community Organizers (COs), Resource Organizations (ROs) and Area Level Federations (ALFs) may be engaged to conduct the survey.
4. SULMs would then coordinate with the concerned State departments and provide these critical linkages in a time bound manner. All paperwork to include SHG members as beneficiaries in the relevant schemes should be done during the preparatory period, as per the activity schedule indicated below. During the DAY-NULM Pakhwada in February 2019, camps would be organized for distributing benefits to the eligible members.
5. Steps to be followed with indicative timelines -

S.No.	Activity	Timeline
1.	Training of DAY-NULM field functionaries – COs, ROs, ALFs on the relevant schemes and survey format	01/11/2018 – 07/11/2018
2.	Roll out of Urban Poor Safety Net survey	07/11/2018 – 26/11/2018
3.	Consolidation and verification of data	26/11/2018 – 30/11/2018
4.	Submission of verified data on SHG members not covered under the relevant schemes	30/11/2018
5.	Coordination with relevant state government departments to link SHG members to schemes	01/12/2018 – 31/12/2018
6.	Verification to ensure identified SHG members are included in beneficiary list of relevant schemes	01/01/2019 - 31 / 01/2019
7.	Distribution of scheme benefits	01/02/2019 – 15/02/2019

Encl: As above.

Yours sincerely,


(Niraj Kumar)

Director (NULM)

Tel: 011 23062850

Copy for information to,

The Principal Secretary (UD&H), All States/UTs