

राज्य शहरी आजीविका मिशन, (प्रसन्यूनप्रसन्) उन्प्रन (राज्य नगरीय विकास अभिकरण, – सूडा उ.प्र.)

7/23, सेक्टर-7, गोमती नगर विस्तार, निकट डायल 100, गोमती नगर, लखनऊ 226010

e-mail:nulmup@gmail.com website:www.sudaup.org पत्रांक 2ं43 8 / 241 / NULM / तीन / 2001-Vol-II 🕽

दिनांक 30/07/20/8

सेवा में,

जिलाधिकारी / अध्यक्ष,

जिला नगरीय विकास अभिकरण,

जनपद- सोनभद्र, चित्रकूट, बलरामपुर, बहराइच, श्रावस्ती, सिद्धार्थनगर, चन्दौली एवं फतेहपुर।

विषय-महत्वाकांक्षी जनपदों में 1000 से अधिक जनसंख्या वाले ग्रामों में ग्राम स्वराज अभियान का विस्तारीकरण (दिनांक 01.06.2018 से 15.08.2018) तथा अभियान में चिन्हित कार्यक्रमों के साथ ही पोषण अभियान को सम्मिलित किये जाने के संबंध में।

महोदया / महोदय.

उपर्युक्त विषयक अन् सचिव, उ०प्र0 शासन कृपया 1219 / 69—1—2018—14(53)2018 दिनांक 19.07.2018 (छायाप्रति संलग्न) का सन्दर्भ ग्रहण करना चाहें, जिसके माध्यम से महत्वाकांक्षी जनपदों में 1000 से अधिक जनसंख्या वाले ग्रामों में ग्राम स्वराज अभियान का विस्तारीकरण तथा अभियान में चिन्हित कार्यक्रमों के साथ ही पोषण अभियान को सम्मिलित किये जाने के संबंध में है।

उक्त के क्रम में अवगत कराना है कि ग्राम स्वराज अभियान का विस्तारीकरण दिनांक 01.06.2018 से 15.08.2018 सभी चिन्हित महत्वाकांक्षी जनपदों में 1000 से अधिक जनसंख्या वाले ग्रामों में किया गया है। साथ ही ग्राम स्वराज अभियान में पूर्व में चिन्हित कार्यक्रमों के साथ-साथ

पोषण अभियान कार्यक्रम को भी सम्मिलित किया गया है।

अतः उक्त के संबंध में आपसे अनुरोध है कि उपरोक्त पत्र में की गयी अपेक्षा के क्रम में नियमानुसार आवश्यक कार्यवही सुनिश्चित करवाने एवं कृत कार्यवाही की आख्या से इस कार्यालय को अवगत कराने का कष्ट करें जिससे कि शासन को कृत कार्यवाही से अवगत कराया जा सके।

संलग्नकः यथोक्त।

प्रतिलिपि निम्नलिखित को सूचनार्थ एवं आवश्यक कार्यवाही हेतु :-

- 1. अनु सचिव, नगर विकास, नगरीय रोजगार एवं गरीबी उन्मूलन कार्यक्रम विभाग, उ०प्र० शासन।
- 2. संबंधित परियोजना निदेशक / सिटी प्रोजेक्ट आफिसर, जिला नगरीय विकास अभिकरण / शहर मिशन प्रबन्धन इकाई , उ०प्र०।
- 3. संबंधित परियोजना अधिकारी / सहायक परियोजना अधिकारी, डूडा को अनुपालनार्थ।
- 4. सहायक वेबमास्टर, सूडा उ०प्रo को वेबसाइट पर अपलोड हेतु_{र्}

% (उमेश प्रताप सिंह) मिशन निदेशक

संख्या-1219 / 69-1-2018-14(53)2018

प्रेषक,

अखिलानन्द ब्रह्मचारी, अनु सचिव, उ०प्र० शासन।

19/7/18

सेवा में,

निदेशक, राज्य नगरीय विकास अभिकरण, उत्तर प्रदेश, लखनऊ।

नगरीय रोजगार एवं गरीबी उन्मूलन कार्यक्रम अनुभाग। 7511/05

लखनऊ : दिनांक । १ जुलाई, 2018

विषयः महत्वाकांक्षी जनपदों में 1000 से अधिक जनसंख्या वाले ग्रामों में ग्राम स्वराज अभियान का विस्तारीकरण (दिनांक 01.06.18 से 15.08.18) तथा अभियान में चिन्हित कार्यक्रमों के साथ ही पोषण अभियान को सम्मिलित किये जाने के सम्बन्ध में।

महोदय,

कृपया उपर्युक्त विषयक अपर मुख्य सचिव, राज्य योजना आयोग, अनुभाग—1, उत्तर प्रदेश शासन के पत्र दिनांक 29.06.2018 (छायाप्रति संलग्न) का सन्दर्भ ग्रहण करने का कष्ट करें।

3. उक्त के सम्बन्ध में मुझे यह कहने का निदेश हुआ है कि कृपया संलग्न पत्र में की गयी अपेक्षा के कम में नियमानुसार आवश्यक कार्यवाही सुनिश्चित कराने एवं कृत कार्यवाही की आख्या शासन को उपलब्ध कराने का कष्ट करें।

संलग्नकः यथोक्त।

AD PONULM

भवदीय,

(अखिलानन्द ब्रह्मचारी)

अनु सचिव।

1799/ADIS Po-NUCM

des Lision stail

Ina aid

19/7/10

5000 (CB 81)

19.7.2018

18 ball WX 8

संख्याः 17एम(17)/35-आ-1/2018-38

प्रेषक.

संजीव सरन, अपर मुख्य सचिव, उ०प्र० शासन

सेवा में,

14(53)/10

1-अपर मुख्य सचिव / प्रमुख सचिव / सचिव, उ०प्र०शासन

(ऊर्जी / नगर विकास / संस्थागत वित्त / चिकित्सा स्वास्थ्य एवं परिवार कल्याण / बाल विकास पुष्टाहार / महिला कल्याण / पंचायतीर:ज / ग्राम्य विकास / बेसिक शिक्षा / खाद्य एवं रसद / समाज कल्याण / कृषि / लघु सिंचाई एवं भूगर्भ जल/दिव्यांगजन सशक्तिकरण/अवस्थापना एवं औद्योगिक विकास/नगरीय रोजगार एवं गरीबी उन्मूलन विभाग) 2-जिलाधिकारी

(सोनभद्र / चित्रकूट / बलरामपुर / बहराईच / श्रावस्ती / सिद्धार्थनगर / चन्दौली / फतेहपुर) ।

विषयः महत्वाकांक्षी जनपदों में 1000 से अधिक जनसंख्या वाले ग्रामों में ग्राम स्वराज अभियान का विस्तारीकरण (Extended) (दिनांक 01 जून,2018 से 15 अगस्त, 2018) तथा अभियान में चिन्हित कार्यक्रमों के साथ ही पोषण अभियान को सम्मिलित किये जाने के सम्बंध में।

राज्य योजना आयोग अनुभाग-1

महोदय / महोदया, 🐪 🐣

लखनऊ : दिनॉकः 29 जून,2018

VS(AKK)) 25

্ত্ৰত প্ৰিযুবন विषय के सम्बंध में मुझे यह कहने का निदेश हुआ है कि सचिव, महिला एवं बाल विकास मंत्रालय, भारत सरकार के पत्र संख्या—NNM / 15 / 2018—WBP दिनांक 31 मई,2018 (प्रतिलिपि संलग्न) एवं सचिव, ग्रामीण विकास मंत्रालय भारत सरकार के पत्र संख्या-RD/Secy/12/2018-GSA दिनांक 22 एवं 24 मई, 2018 (प्रतिलिपि संलग्न) द्वारा ग्राम स्वराज अभियान का विस्तारीकरण (Extended) (दिनांक 01 जून,2018 से 15 अगस्त, 2018) सभी चिन्हित महत्वाकांक्षी जनपदों में 1000 से अधिक जनसंख्या वाले ग्रामों में किया गया है। साथ ही ग्राम स्वराज अभियान में पूर्व में चिन्हित कार्यक्रमों के साथ–साथ पोषण अभियान कार्यक्रम को भी सम्मिलित किया गया है। इसी के साथ कार्मिक, लोक शिकायत एवं पेंशन मंत्रालय, भारत सरकार के पत्र दिनांक 25 मई, 2018–द्वारा महत्वाकांक्षी जनपदों में भारत सरकार के अधिकारियों को सम्बद्ध किया गया है, जिसका विवरण संलग्न है। उल्लेखनीय है कि ग्राम स्वराज अभियान के सम्बंध में विस्तृत दिशा निर्देश कार्यक्रम कार्यान्वयन विभाग, उ०प्र०शासन के पत्र संख्या—839 / 31—2018—06 / 2017 टीसी, दिनांक 11 अप्रैल,2018 द्वारा पूर्व में दिए गए हैं।

सचिव, महिला एवं बाल विकास मंत्रालय, भारत सरकार के संदर्भित पत्र में इंगित किया गया है कि ग्राम নিত্ৰী লাফা स्वराज अभियान के अंतर्गत अन्य कार्यक्रमों के साथ-साथ पोषण अभियान से भी संतृप्त किया जाना है। पोषण मुख सचिव, नगर विकास, जिमियोन में मुख्य रूप से पोषण से सम्बंधित समस्त विभागों की योजनाओं का कन्वर्जन्स परिकल्पित है। महिला एवं गरीबी उन्मूलन कार्यसम् विकास मंत्रालय द्वारा इस अभियान के अंतर्गत ग्राम स्वास्थ्य स्वच्छता एवं पोषण दिवस (VHSND) तथा उत्तर प्रदेश शासनी समुदाय आधारित आयोजन (CBE) दो मुख्य प्रदर्शन संकेतक चिन्हित किए गए हैं, जिसके द्वारा स्वास्थ्य एवं पोषण सम्बंधी संकेतकों की प्रगति का आंकलन किया जा सकता है।

J.S(M)FJS

इस सम्बंध में अनुरोध है कि कृपया भारत सरकार के उपरोक्त संदर्भित पत्रों में उल्लिखित विषय के संदर्भ में अपने स्तर से सभी सम्बंधित को अवगत कराते हुए महत्वाकांक्षी जनपदों में ग्राम स्वराज अभियान के कार्यक्रमों से दिनांक 15 अगस्त,2018 तक संतृप्त किए जाने के सम्बंध में अपेक्षित कार्यवाही प्राथमिकता पर करा दी जाए। व साथ ही कृत कार्यवाही से नियोजन विभाग को भी अवगत कराने का कष्ट करें।

निल कुमार बाजपेयी कुमार खोक्त।

विशेष सचिव नगर विकास विभाग उ० प्रथम

(संजीव असरन) अपर मुख्य सचिव,नियोजन।

प्रतिलिपिः

निजी सचिव, केन्द्रीय एवं राज्य प्रभारी अधिकारी,(सोनमद्र/चित्रकूट/बलरामपुर/बहराईच/श्रावस्ती/ सिद्धार्थनगर/चन्दौली/फतेहपुर)

राज्य नोडल अधिकारी,उ०प्र0्शासन।

निजी सचिव,अपर मुख्य सचिव्/विशेष सचिव, नियोजन विभाग, उ०प्र०शासन। 3-District Action Plan/Noting

्रक्षीय क्षेत्रगार एवं क्षिकी सम्बद्धान कार्यक्रम विभाग

राकेश श्रीवास्तव सचिव

Rakesh Srivastava Secretary

D.O. No. NNM/15/2018-WBP



भारत सरकार महिला एवं बाल विकास मंत्रालय शास्त्री भवन, नई विल्ली-110001

Government of India
Ministry of Women & Child Development
Shastri Bhawan, New Delhi-110001
Website: http://www.wcd.nic.in

Date: 31st May, 2018

Dear Chief Secretary,

As you are aware that extended Gram Swaraj Abhiyaan (GSA) is being planned in 117 Aspirational Districts starting from 1st June to 15th August 2018. In this regard please also refer to D.O. letter dated 22nd May, 2018 from Secretary, Rural Development (copy enclosed).

- 2. It has been decided to include the recently launched POSHAN Abhiyaan also in GSA. You are aware that POSHAN Abhiyaan was launched by the Hon'ble Prime Minister on 08.03.2018 from Jhunjhunu. Convergence is the core of the POSHAN Abhiyaan. The States/UTs need to ensure convergence of all nutrition related schemes through close coordination between the Department of Women & Child Welfare, Health and Family Welfare, Drinking Water & sanitation, Rural Development, Panchayati Raj, School Education and Food & Public Distribution and other concerned Departments as per the Convergence Action Plan prepared by the Ministry.
- 3. Since Village Health Sanitation and Nutrition Day (VHSND) is one of the important activities to measure many Health and Nutrition related indicators, it was decided to emphasize on VHSND during Gram Swaraj Abhiyan II in 117 Aspirational Districts. Further, Community Based Events (CBE) like Annaprashan, Godhbharai, Importance of Handwashing, Suposhan Diwas under POSHAN Abhiyaan also plays a vital role in bringing awareness among community and Social & Behaviour Change Communication.
- 4. Two Key performance indicators have been identified by MWCD from Nutrition aspect to be monitored under extended Gram Swaraj Abhiyaan (GSA) for its implementation in 117 Aspirational Districts in convergence with line departments are as under :-
 - Village Health Sanitation and Nutrition Day (VHSND)
 - Community Based Events (CBE)
- 5. Lady Supervisor shall collect data of VHSND and CBE and send it to project level officer (CDPOs). Project officers will share the data for Gram Swaraj Abhiyan II on GSA Portal. The format for CDPOs to enter data and the format for GSA II Portal are given at page 6 of the PPT. A copy of presentation made during orientation workshop for Prabhari Officers and Nodal Officers is also enclosed herewith as part of PPT. VHSND and CBE should be organised on different days in convergence with line departments in their respective villages/AWCs and should be monitored.

- 6. I would therefore request you to ensure conducting of VHSND and CBE in all Aanganwadi Centres (especially Aspirational Districts). It would be appreciated if micro planning is done in advance and visit of senior officers from State should be promoted and beneficiaries, Community members and service providers should be sensitized and encouraged to take part and monitor both the activities.
- 7. I shall be grateful if you could issue necessary instructions to the Principal Secretaries/Secretaries of the WCD Department and line departments of the States/UTs to hold meetings/VCs for Gram Swaraj Abhiyaan II on Key Performance Indicators of Nutrition and ensuring proper implementation.

With regards,

Yours sincerely,

9

(Rakesh Srivastava)

Chief Secretary in all States/UTs

Copy to : Principal Secretaries/Secretaries of the Department of WCD/Social Welfare, Health and Family Welfare, Rural Development, Panchayati Raj of all States/UTs.

Copy also to:

- 1. Cabinet Secretary, Cabinet Secretariat, Rashtrapati Bhavan, New Delhi.
- 2. Secretary, Ministry of Rural Development, Krishi Bhawan, New Delhi.

३, रिजीत सिन्हा AMARJEET SINHA



मारत राष्ट्रकार
गारत राष्ट्रकार
गारीण विकास विभाग
कृषि सवन, नई दिल्ली-110001
SECRETARY
Government of India
Ministry of Rural Development
Department of Rural Development
Krishi Bhawan, New Delhi-110001
Tel.: 91-11-23382230, 23384467
Fax: 011-23382408
E-mail: secyrd@nic.in

DO # RD/Secv/12/2018-GSA

May 24, 2018

Subject: Gram Swaraj Abhiyan for saturation in 115 Aspirational Districts

As my earlier dated May 22, 2018 (copy is enclosed for your ready reference) issued after the first meeting at the level of Cabinet Secretary would have indicated, saturation of 7 Programmes, is now attempted in all Villages with 1000+ population in 115 Aspirational Districts. It was our experience in the Gram Swaraj Abhiyan launched from April 14, 2018 in 16850 Villages that simultaneous thrust on 8 other public programmes during the period facilitated the saturation programmes.

2. NITI Aayog has already done very significant work in the 115 Aspirational Districts leading to the preparation of Action Plans in 115 Districts. These Action Plans had outlined the broad interventions to improve the outcomes of programmes especially in sectors like Education, Health, Nutrition, Agriculture and Skills. The already prepared Action Plans of the Districts for these 5 sectors could be speeded up as per the broad directions of NITI Aayog, during 1st June to 15th August 2018. It will greatly lead to Community participation and effective implementation of the saturation programme.

JSIRK.

3. To move systematically, it is suggested that CEO, NITI Aayog may like to convene a meeting early with the concerned Secretaries (D/o School Education & Literacy, M/o Health & Family Welfare, M/o Women & Child Development, M/o Rural Development & Panchayati Raj, D/o Agriculture Cooperation & Farmers' Welfare, D/o Agricultural Research & Education, D/o Animal Husbandry, Dairying & Fisheries, M/o Skill Development & Entrepreneurship) to finalize the programmes that the concerned Departments will implement in the 115 Aspirational Districts during this period, based completely on the NITI Aayog's approach and Action Plans prepared so far. Since, Gram Swaraj Abhiyan also has a Public Portal where each and every intervention is monitored, some of the key performance indicators for programmes to be implemented could be captured on the same. Ministry of Rural Development & Panchayati Raj has also worked out a detailed plan to implement all its programmes on top priority in these 45137 Villages during this period.

contd...

We look forward a meeting under your Chairmanship early to enable the Gram Swaraj Abhiyan to succeed on its saturation thrust in the Aspirational Districts.

Yours sincerely,

sd/-

encl: as above

[Amarjeet Sinha]

Shri Amitabh Kant Chief Executive Officer NITI Aayog, NITI Bhawan Sansad Marg, New Delhi

Copy to:

- 1. Shri P K Sinha, Cabinet Secretary, Cabinet Secretariat, Rashtrapati Bhawan, New Delhi - 110001.
- 2. Shri Anil Swarup, D/o School Education & Literacy, Shastri Bhawan, New Delhi - 110001.
- 3. Ms Preeti Sudan M/o Health & Family Welfare, Nirman Bhawan, New Delhi -110001.
- ∜Shri Rakesh Srivastava, M/o Women & Child Development, Shastri Bhawan, New Delhi - 110001.
- 5. Shri S K Pattanayak, D/o Agriculture Cooperation & Farmers' Welfare, Krishi Bhawan, New Delhi - 110001
- 6. Dr Frilochan Mohapatra. D/o Agricultural Research & Education, Krishi
- Bhawan, New Delhi 110001

 7. Shri Tarun Shridhar, D/o Animal Husbandry, Dairying & Fisheries, Krishi
- 8. Dr K P Krishnan, M/o Skill Development & Entrepreneurship, 2nd Floor, Annexe Building Shivaji Stadium, Shaheed Bhagat Singh Marg, Connaught Place, New Delhi - 110001.

[Amarjeet Sinha]

ATTUIN ROTEL
AMARJEET SINHA



हारिया भारत संस्कार मानाण विकास मंत्रीलय बानाण विकास विकास वृष्टि गई दिल्ली 110001 SECRETARY

SECRETARY
Covernment of India
Ministry of Rural Development
Department of Rural Development
Krishi Bhawan, New Delhi-110801
Tel.: 91-11-23382230, 23384457
Fax: 011-23382498
E-mail: secyr@nic.in

D.O.No. RD/Secy/12/2018-GSA

May 22, 2018

Subject: Gram Swaraj Abhiyan in 115 Aspirational Districts – saturation of villages with population above 1,000by 15th August, 2018.

Dear Chief Secretary.

This is to thank you for taking personal interest and guiding the State level and District level officers to make Gram Swaraj Abhiyan (GSA) in your State a success. Encouraged by the success, Government would like to seek your support in extending the Gram Swaraj Abhiyan to 115 Aspirational Districts identified by the NITI Aayog also.

- 2. It is proposed to undertake similar saturation of seven programmes in 45,137 villages having population of more than 1,000 in the 115 identified Aspirational Districts by 15th August, 2018. These schemes are Pradhan Mantri Ujjawala Yojana; Saubhagya-Pradhan Mantri Sahaj Bijli Har Ghar Yojana; Ujala Yojana; Pradhan Mantri Jan Dhan Yojana, Pradhan Mantri Jeevan Jyoti Bima Yojana; Pradhan Mantri Suraksha Bima Yojana; and Mission Indradhanush. A list of district-wise number of villages with population-size >1000 for Aspirational Districts is enclosed.
- 3. You would agree that saturation of seven schemes in Aspirational Districts, requiring mobilisation of Government agencies at different levels, would catalyse the implementation of Action Plans of these districts which have already been prepared by the District Collectors under the Aspirational Districts Programme. Sectors like Education, Health, Nutrition, Skills and Agriculture would also carry out their sector-specific activities in these villages of Aspirational Districts. The Ministries of Panchayati Raj and Rural Development would undertake capacity building of Panchayat leaders and engagement with SHGs in these villages. A team of Deputy Secretary/Under Secretary level officers would be

Contd....2/

nominated for these districts as Nodal Officers who would work under the overall guidance of Prabhari Officers of Aspirational Districts.

- 4. The role played by you and your team at the State level as well as the initiatives by District Collectors would be most critical to the success of the Abhiyan. Community connect would also be a key element for achieving success. Suitable advisories to concerned Departments, District Offices and Blocks may please be sent to make the campaign effective.
- The four Ministries In-Charge of seven saturation schemes would be undertaking preparatory work and identification of beneficiaries prior to the rolling out of the programme. The Ministry of Rural Development would coordinate this process and the progress would be monitored on a real-time basis through a Portal accessible to all. I would request you to involve and activate the State level Nodal Officers already designated for the Aspirational Districts. The Prabhari Officers along with their teams would be interacting with the concerned Collectors / DCs and State Nodal Officers.

We would be grateful for your support and indulgence in this national endeavour

in parely iguil,

Yours sincerely

[Amarjeet Sinha]

Engl As above

To:

The Chief Secretaries of the States covering 115 Aspirational Districts.





Gram Swaraj Abhiyan (GSA-II)

from

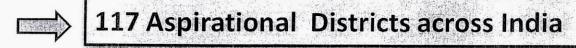
1st June to 15th August 2018

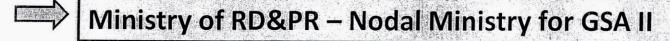
In convergence with

WCD, PR, H&FW, DW&S and RD

MINISTRY OF WOMEN AND CHILD DEVELOPMENT

Gram Swaraj Abhiyan (GSA) - II

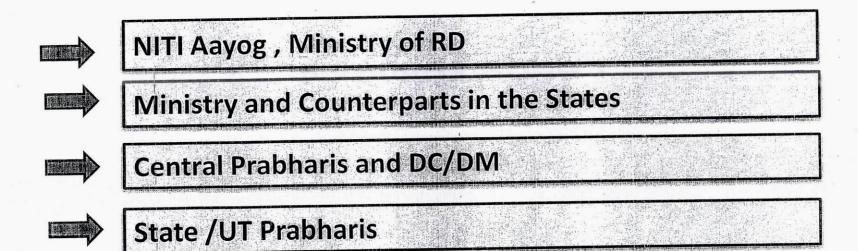




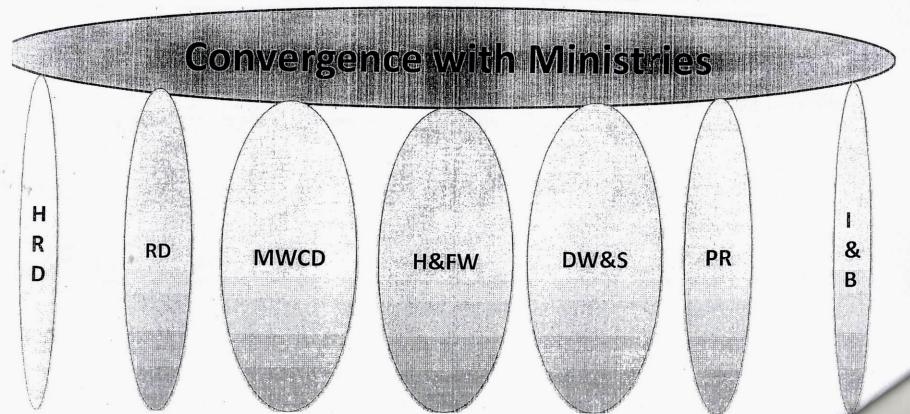


Total number of Villages to be covered - 44,000 (approx.)

KEY ROLE PLAYERS for GSA II



POSHAN Abhiyaan Convergence is the Key



In convergence with MWCD

- Community Based Events (CBE)- (Once per Month)
 - Annaprashan (Complementary Feeding)
 - Godhbharai (Counselling to pregnant Mothers)
 - Importance of Hand Washing
 - Suposhan Diwas
- Village Health, Sanitation and Nutrition Day (VHSND) (Once per Month)
 - Growth Monitoring and Distribution of THR
 - ANC/PNC for Pregnant Women and Lactating Mothers
 - Haemoglobin Test and Distribution of IFA
 - Nutrition and Health Education (Counselling)
 - Screening for referral service
- Facilitators
 - Frontline Functionaries and Officers from WCD, Health, and SHGs

Format for report on GSA II portal on POSHAN Abhiyaan

Name of State	Name of District	Total No of AWCs	Total No of Village Health Sanitation and Nutrition Day (VHSND) conducted	Total No of Participants Attended (VHSND)	Total No Community Based Events Conducted	Total No of Participants Attended (Community Based Events)
				N .		

Format should go to Aspirational Districts, Project/Block CDPOs to enter Data

Name of State	Name of District	Total No of AWCs	Total No of Village Health Sanitation and Nutrition Day (VHSND) conducted	Total No of Participants Attended (VHSND)	Total No Community Based Events Conducted	Total No of Participants Attended (Community Based Events)

Converging Partners

- District/Block Government officials
- PRI members
- School Teachers
- AWWs, LS, CDPOs
- ANM, ASHAs
- DAY- NRLM SHG members, VOs
- Members of Nehru Yuva Kendra
- NCC, NSS members, Swachchagrahis
- Community leaders
- Beneficiaries etc.

Community involvement and Awareness through Improvement in Health Seeking Behaviours

- Immunization
- De-worming , Vitamin-A
- Screening and Treatment of Childhood Illnesses
- Promoting Plantation/ Kitchen Gardens
- Involving Adolescents
- VHSND
- Improving knowledge on Sanitation, Nutrition, Health

Expected Outreach

Platform	Total Number	Total Meetings as part of GSA II	Avg. Outreach (Beneficiaries/families) per meeting	Overall Beneficiary Outreach
CBE .	2,36,000 (Anganwadis)	4,72,000		47,20,000
VHSN Day	44,000 (Villages)	88,000	20	17,60,000
Total				64,80,000